

## **“High Impact Recruiting *e*-Learning”© (HIR*e*) Training Program, Version 2.0, Released**

8/14/2008 – Waterford, VA: Advanced Recruiting Trends announced the release of its “High Impact Recruiting *e*-Learning”© (HIR*e*) Training Program, Version 2.0. The “HIR*e* Training Program”© is a high-end, flexible recruitment training offering that provides top-flight and highly relevant online instruction to today's professional recruiter. Utilizing streaming Audio & Video and synchronized presentation slides, program content is transmitted over the Internet and is presented on a user's computer via Windows Media Player©.

The “HIR*e* Training Program”© provides on-demand access to hours of content pertaining to proactive recruitment “best practices.” Paul Siker, CEO of Advanced Recruiting Trends stated that, “In producing Version 2.0 of the “High Impact Recruiting *e*-Learning”© Training Program, we completely revised existing training modules to make them even more relevant, and also added several new training modules that we felt were of consequence to today's recruiting professional.” Siker added that, “The Version 2.0 release of the “HIR*e* Training Program”© contains 7.0 hours of content, or 40% more material than our original online offering.”

The “HIR*e* Training Program”© workbook has also been redesigned and expanded to 160-pages, but remains tightly aligned to online presentation content. Furthermore, with the Version 2.0 release of the “HIR*e* Training Program,” Advanced Recruiting Trends is now offering flexible 60-day, 90-day, and 180-day viewing packages to better accommodate allowing users to navigate through program content as their schedule permits.

“We've had several significant clients actively utilizing the Version 2.0 “HIR*e* Training Program” during its pre-release phase, and the positive feedback that we've gotten has been very gratifying. Frankly, we feel it is the best online recruitment training program of its kind,” remarked Siker.

To download a PDF Overview of the “High Impact Recruiting *e*-learning”© Training Program, click [here](#).